OFFICE OF ECONOMIC REVITALIZATION KE KE'ENA HO'OMOHALA WAIWAI CITY AND COUNTY OF HONOLULU

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AMY ASSELBAYE EXECUTIVE DIRECTOR PO'O HO'OKÔ

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Economic Revitalization Commission

City and County of Honolulu 530 S. King Street, 3rd Floor Mayor's Conference Room Honolulu, Hawai'i 96813 Agenda – Fourth Meeting Tuesday, July 25, 2023 4:30 p.m.

Meeting Minutes

Commissioners Present In-Person: Chair Olin Lagon, Vice Chair Eliza Talbot, Reid Chung, Keoni Lee, 'Olu Campbell, Greg Kim, Meli James, Ton Mizuno, and Deb Lui-Anderson

OER Staff Present In-Person: Amy Asselbaye, Kym Sparlin, and Patrick Williams.

Facilitator: Bill Fulton

1. Call to Order The chair called the meeting to order at 4:30 p.m.

Approval of the Minutes The chair requested members review and approve the minutes of the meeting held on April 25, 2023; Commissioner Lee moved to approve the minutes and Commissioner Lui-Anderson seconded the motion. All Commission members voted by a voice vote to approve the minutes as drafted.

2. Review of Commission's 2023 Meetings Executive Director Asselbaye provided a reminder on the January, February, and April Commission meeting agendas. Director Asselbaye noted that OER values partnerships, is focused on equity, works with communities to understand and fill gaps in economic development, and supports creating, sustaining, and training for good jobs.

Director Asselbaye reviewed the discussion from the April meeting, mentioning a few notable takeaways from Commission Members, including:

- How to help the people on the edge get a better job.
- Focus on one specific action that OER can take.
- O'ahu as a better place to do good business.
- 3. Review of Commissioner's Input and Priorities for OER
 - July Meeting Material
- 4. Conversation About Priorities for OER in the next year
 - Innovation
 - i. Investing in business incubators and accelerator programs.
 - ii. Engage a grant writer to go after large -cale grants that fund multi-year, multi-million dollar projects.
 - Small businesses
 - i. More aggressive advocacy for businesses.
 - ii. Review the City's incentives for Enterprise Zones and determine if the City can offer better incentives.
 - Expanding O'ahu's broadband and wi-fi networks
 - Good jobs
 - i. Amplify job training programs.
 - ii. Connect people with available jobs in sectors other than hospitality.

5. Discussion About the Commission Report's format

- OER and the facilitator will work with the Chair and Vice-Chair to draft refined priorities, summarize the Commission's yearlong process, provide a list of all ideas the Commission discussed, and list OER's current activities that relate to the proposed priorities.
- OER and the facilitator will also identify how it would implement the proposed priorities over the course of a year.
- The Commission will spend much of the October meeting reviewing and revising the report.
- 6. Adjournment at 6:35 p.m.