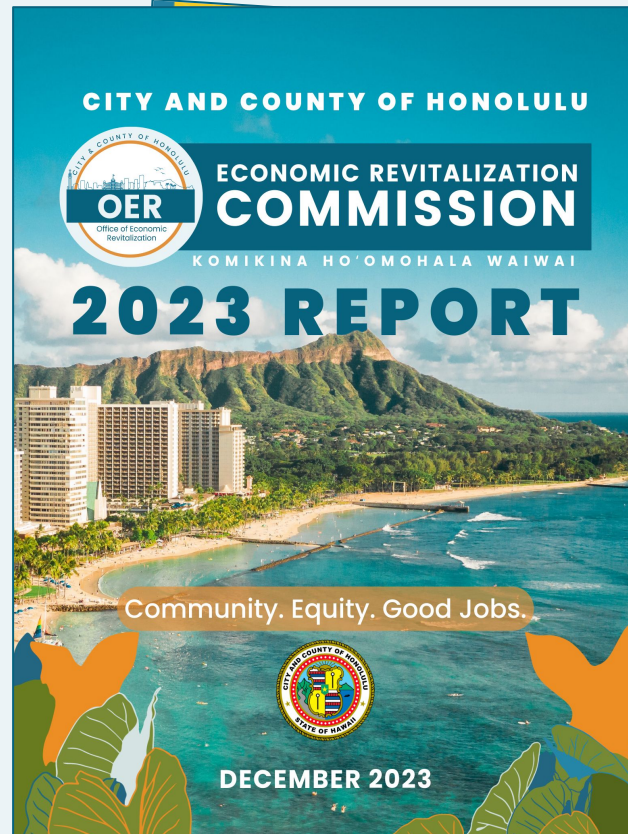




# Economic Revitalization Commission 2023 Report

Presented January 11, 2024



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# Economic Revitalization Commission



Deb Lui-Anderson



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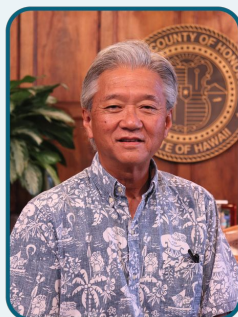
Keoni Lee



Anthony Mizuno



Eliza Talbot



Greg Kim



Reid Chung



'Olu Campbell



Olin Lagon



# Our Values

- **Community.**
- **Equity.**
- **Good Jobs.**



# Our Process

- Met six times in 2023.
- Reviewed existing strategic economic plans for O‘ahu.
- Decided not to duplicate those plans and instead, find gaps where we can make a significant impact.



# Our Strategic Ideas



1: Grants  
Administrator



2: Better Connect  
Local Companies to  
Opportunities



3: Incubators &  
Accelerators Where  
They Are Needed

# Idea 1: Grant Administrator

- Increase the City and County of Honolulu's competitive edge using the principles of O'ahu's economic development and resiliency.
- OER has issued an RFP for a grants contractor for more effective competitive grant proposals.



# Idea 2: Connect Businesses to Opportunity

- O‘ahu can build a more diverse and equitable economy by better connecting local companies to local business opportunities and government contracts.
- Focus on local small and disadvantaged businesses in the City’s procurement process.





# Idea 3: Incubators & Accelerators

- O'ahu has a growing sector of incubators and accelerators, but many small businesses most in need lack access.
- OER's planned startup project will fund and expand existing programs, focusing on entrepreneurs from disadvantaged backgrounds or underserved communities.



# Our Work in 2024

- A Permitted Interaction Group (PIG) will recommend how to best move forward with these three ideas.
- The PIG will create a plan to spend the \$50,000 in the Commission budget in alignment with the report.
- The PIG will report its findings at our January 23, 2024, meeting, providing the basis for our work.





# Key Takeaways

- Dedicated to community, equity, and good jobs.
- Developed three strategic ideas.
- PIG creating a recommended work plan for 2024.
- Want to work with the Council and Administration.



# mahalo



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ECONOMIC  
REVITALIZATION**