

CITY & COUNTY OF HONOLULU



OER

Office of Economic
Revitalization



October 18, 2023

**OFFICE OF
ECONOMIC
REVITALIZATION**

Introduction and Background

- Origin of Commission.
- Commission's charge.
- Commission members.



Commission's Work This Year

- Accepted the O‘ahu CEDS as 5-year strategic plan.
- Reviewed documents related to **community, equity, and good jobs.**
- Came to the table with 20 ideas, grouped as:
 - Innovative Incubator.
 - Small Business Support.
 - WiFi or Broadband.
 - Good Jobs or Workforce Development.
- **Overall theme: Circular Economy.**



Three Takeaway Ideas

- Grant writer/administrator.
 - *OER will issue RFP by end of the year.*
- Facilitator of the circular economy.
 - *OER has contracted with UHERO to conduct initial research on economic value of business relationships*
- Business incubators and accelerators where they are needed.
 - *OER is planning similar accelerator and incubator programs.*



OER's Work This Year

- Business & Constituent Educators
- Resource Network
- Data
- Innovation and Technology
- Regenerative Tourism
- Rental and Utility Relief
- Honolulu Film Office





Next Steps: Commission's Work in 2024

To be determined. Possibly:

- Revisit Commissions draft rules.
- Strengthen and clarify the Commission's commitment to a circular economy and community, equity and good jobs.
- Develop Commissioners' roles as ambassadors.
- Determined Commission-directed projects



Commission-Directed Projects

- \$50,000 available.
- Not focused on programming.
- Could focus on research, ie, “What else do we want to know?”
- Previously ideas kicked around include “import replacement” and city’s own role in purchasing.
- Could follow up on UHERO research.



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Appendix 1: Foundational Documents

- [The State of Hawai‘i and O‘ahu Comprehensive Economic Development Strategy \(CEDS\) documents.](#)
- [Aspen Institute material on good jobs.](#)
- [‘Āina Aloha economic Futures.](#)
- [Aloha United Way Alice report.](#)
- Hawai‘i Tourism Authority’s [O‘ahu Destination Management Action Plan.](#)
- [University of Hawai‘i studies in local food, COVID business impacts in 2021, and housing.](#)



Appendix 2: Materials from Each Meeting

- January 2023
 - [Meeting Agenda.](#)
 - Meeting Materials:
 - [Ethics guidance.](#)
 - [Ethics training.](#)
 - [Hawai'i Sunshine Law.](#)
 - [Link to Minutes.](#)
- February 2023
 - [Meeting Agenda.](#)
 - [Meeting Materials.](#)
 - [Meeting Minutes.](#)



Appendix 1: Foundational Documents

- April 2023
 - See slide 10 for foundational documents.
 - [Meeting Agenda.](#)
 - [Meeting Minutes.](#)
- July 2023
 - [Meeting Agenda.](#)
 - [Meeting Materials.](#)
 - [Meeting Materials.](#)

